



amandalane <amandalane@addsomehotsauce.com>

TEST: Replay: Successful Fundraising Lies in Your Problem Statement

1 message

Sybil from Do Your Good <sybil@doyourgood.com>
To: Amanda Lane <amandalane@addsomehotsauce.com>

Mon, Dec 4, 2023 at 7:52 PM



Hi Amanda,

Thanks to everyone who joined my free training on how to define the problem your nonprofit solves in a way that inspires people to donate! If you missed it, [you can watch it here.](#)

We had a lively Q&A with a lot of amazing questions from participants! I didn't have time to address everyone's questions, so I want to let you know how you can get all your fundraising questions answered.

Plus, you can get personalized one-on-one with pitching donors so you can get them to say, "I absolutely need to fund your work!"

If you want to transform the way you fundraise with personalized guidance:

My [Pitch Perfection Mastery Package](#) includes EVERYTHING I offer at a deep discount. You get a self-guided course and eBook as well as personalized help where I'll review your pitch and tell you what works and what doesn't.

You also get one-on-one Zoom calls with me where I'll impart my insider knowledge of the donor mind, including pro tips and industry secrets that few people share.

This is your fast track to unlocking the donor mind and raising more money faster!

[Click here to see all the benefits you get with the Pitch Perfection Mastery Package.](#)

If your budget is smaller:

My [Be Real! course](#) will teach you how to pitch effectively to raise more money year after year. You'll learn:

- How to stay relevant to donors so they fund your cause for the long term.
- The three types of donors and how to speak to them so they think, "Take my money!"
- How to discuss your mission in a way that inspires more donors than ever before.
- How to build lasting and genuine relationships with your donors so they love working with you.

You'll learn all this for only \$50. [Click here to level up your fundraising.](#)

If you're brand-new to fundraising:

Start with my [Ticket to Successful Fundraising e-mail series](#). For just \$5 a month, you'll get impactful fundraising insight, tips, and worksheets delivered to your inbox every week.

In just six months, you'll understand how to hone your fundraising pitch to better appeal to your donors.

[Click here to get started.](#)

Do good & be well,

Sybil Ackerman-Munson
President
Do Your Good

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Do Your Good, 20200 SE Walgren Road, Damascus, Oregon 97089, United States